



## SURVEY SAYS: Donors Have a Long-Term Mindset and Sense of Optimism Around Charitable Giving

We asked our private foundation clients how they approached charitable giving in 2022 and where they see it going next. Based on 215 respondents, it's clear donors are staying the course, and when making changes, they're expanding their generosity—increasing the size and number of grants. Here's an interesting breakdown of the results from our 2022 Client Survey.

### 2022: Staying the Course

**74% OF DONORS MAINTAINED THEIR GRANTMAKING ACTIVITIES, DESPITE A DIFFICULT ECONOMIC ENVIRONMENT**

OF THOSE WHO DID MAKE CHANGES:

**46%**  
increased the number of grants

**39%**  
increased the size of grants

**24%**  
increased the number of grantees supported



**83%**  
DID NOT ADJUST THE ASSET ALLOCATION of their foundation's endowment



### 2023: Taking an Optimistic View

**MOST DONORS PLAN TO MAINTAIN OR EXPAND THEIR ACTIVITIES**

**58%** will continue to implement their long-term strategy

**43%** plan to add to their endowment

**21%** plan to slightly expand their giving



### 3 Topics of High Interest

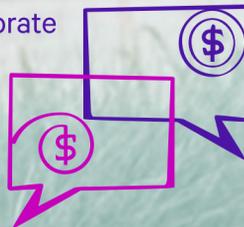
**MANAGING SUCCESSION**  
within the foundation



**LEVERAGING THE UNIQUE FEATURES OF FOUNDATIONS**  
to drive change



**HEARING FROM OTHER FUNDERS**  
to learn and collaborate



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The data presented here is from a digital survey conducted between December 20, 2022 and January 11, 2023 with Foundation Source clients. Responses are from 215 private non-operating foundations.